Outreach

To Increase awareness of W3C’s mobile Web work to European stakeholders:
- MobiWebApp promotion at various key events to reach various audiences: press and industry (Mobile World Congress, etc.), academics (World Wide Web Conference, etc.)
- Production of communication material such as the popular MWABP cards (and postcards, posters, etc.) and developer (Over the Air, etc.)
- Upcoming important announcements related to geolocation and widgets

Stay tuned on mobiwebapp.eu and follow us on @w3c_mobiweb

Training

To Increase the number of developers capable of creating mobile Web applications:
- Creation and production of two online training courses “Introduction to Mobile Web Application Best Practices” (June and September 2011)
- Third production of MWABP course beg. of January.
- Upcoming translation of MWABP training course in other European languages
- Over 360 Web developers and designers already trained
- New training course on developing advanced mobile Web applications to be held beg. of January 2012

Testing

To provide more extensive test suites for mobile Web applications standards, and ensure interoperability between implementations:
- The MobiWebApp drives the development of a new generic testing framework to test a large variety of Web technologies on mobile
- Dedicated infrastructure to deploy, review and serve test cases for W3C Working Groups

Contribute to testing via the upcoming Web Testing Interest Group

Standardization

To further strengthen European standard activities in the mobile Web application space:
- Standards for Web Applications on Mobile (last update in August 2011) lists the 50+ current and upcoming technologies that are particularly relevant to the development of mobile Web applications
- MobiWebApp is co-chairing the SSAI standardisation collaboration group

Participate in W3C Working Groups and get involved in the Standards Collaboration Group